



# LIBRARY

# VOICE

# ISSUE

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# AUGUST

# 2024



**CHANDIGARH  
BUSINESS SCHOOL  
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SCAN ME



## CHIEF LIBRARIAN'S MESSAGE

Library acts as a reservoir of resources for students and staff for their scholarly research and academic development. It functions as a repository constituent of the institute to support the programs run by the institution and satisfy the hunger of knowledge seekers. The Objective is achieved by Libraries, when library professionals can mobilize all the resources available to them in an effective and efficient manner. We make sure that our dedicated library staff assist you in every way to ensure that you reach your full potential by providing the right materials for you.

Good Luck in your studies and looking forward to your library visit.

# LIBRARIES AT A GLANCE

| PARTICULAR                         | MBA  | DCA   | BBA/B.COM<br>/M.COM | TOTAL |
|------------------------------------|--|-------|---------------------|-------|
| NO. OF VOLUMES                     | 8046   | 11360 | 6737                | 26143 |
| NO. OF TITLES                      | 1514   | 1395  | 869                 | 3778  |
| NO. OF RARE BOOKS                  | 57   | 23    | 24                  | 104   |
| REFERENCE & GENERAL BOOKS          | 1736   | 1514  | 1085                | 4335  |
| NO. OF FOREIGN AUTHOR’S COLLECTION | 485  | 654   | 70                  | 1209  |
| NO. OF PRINTED JOURNALS            | 16   | 25    | 16                  | 57    |
| BOOK BANK                          |  |       | 144                 | 144   |
| NO. OF MAGAZINES                   | 8  | 8     | 8                   | 24    |
| NO. OF NEWSPAPERS                  | 7  | 7     | 6                   | 20    |
| NUMBER OF E-JOURNALS(DELNET)       | 518  | 253   | 743                 |       |
| TOTAL NUMBER OF E-JOURNALS(EBSCO)  | 1805   | 790   | 1805                |       |
| NUMBER OF E-BOOKS (EBSCO)          | 2,13,000 ( Management E Books 17948 and MCA / Computers E books 457) |       |                     |       |
| NPTEL VIDEO LECTURES               | 11977  |       |                     |       |
| NDL CLUB MEMBERSHIP                | YES  |       |                     |       |
| LIBRARY SOFTWARE                   | LIBSYS   |       |                     |       |
| TURNITIN PLAGIARISM SOFTWARE       |  |       |                     |       |
| DIGITAL LIBRARY FACILITY           |  |       |                     |       |
| REPROGRAPHIC & SCANNING FACILTY    |  |       |                     |       |

# NEW ARRIVALS

## BBA/B.COM

## M.COM

### 11 TITLES

| ACCESSION NO. | TITLE                                    | AUTHOR                      | COPIES |
|---------------|--|-----------------------------|--------|
| BC6698-BC6698 | CORPORATE CHANAKYA                       | PILLAI,RADHAKRISHNAN        | 1      |
| BC6699-BC6699 | THUS SPOKE CHANAKYA                      | PILLAI,RADHAKRISHNAN        | 1      |
| BC6700-BC6700 | CHANAKYA NEETI                           | PILLAI,RADHAKRISHNAN        | 1      |
| BC6701-BC6701 | CHANAKYA IN YOU                          | PILLAI,RADHAKRISHNAN        | 1      |
| BC6702-BC6706 | MARKETING MANAGEMENT                     | KOTLER, PHILIP              | 5      |
| BC6707-BC6711 | MARKETING MANAGEMENT INDIAN CASES        | GUPTA PRACHI                | 5      |
| BC6712-BC6716 | FUNDAMENTAL OF HUMAN RESOURCE MANAGEMENT | NOE,RAYMOND.A.              | 5      |
| BC6717-BC6721 | ORGANIZATIONAL BEHAVIOR                  | MCSHANE,STEVEN.L.           | 5      |
| BC6722-BC6726 | MERCANTILE LAW                           | KUCHHAL, M.C. KUCHHAL VIVEK | 5      |
| BC6727-BC6732 | INTRODUCTION TO OPERATIONS RESEARCH      | HILLIER,FREDERICKS S        | 6      |
| BC6733-BC3737 | ENTERPRISE RESOURCE PLANNING             | LEON ALEXIS                 | 5      |



# NEW ARRIVALS

## DCA

# 17 TITLES

| ACC.NO.     | TITLE  | AUTHOR              | COPIES |
|-------------|--|---------------------|--------|
| MC6873-6874 | ENCYCLOPEDIA OF CYBER LAW AND COMPUTER SECURITY MEASURES     | KUMAR,SUJEET        | 2      |
| MC6875-6884 | ENCYCLOPEDIA OF COMPUTER SCIENCEAND TECHNOLOGY( set 10 vol.) | BISWAL,RAJINDER     | 10     |
| MC6885      | CORPORATE CHANAKYA   | PILLAI, RADAKRISHAN | 1      |
| MC6886      | THUS SPOKE CHANAKYA  | PILLAI, RADAKRISHAN | 1      |
| MC6887      | CHANAKYA NEETI   | PILLAI, RADAKRISHAN | 1      |
| MC6888      | CHANAKYA IN YOU ADVENTURE OF MODERN KINGMAKER                | PILLAI, RADAKRISHAN | 1      |
| MC6889-6891 | ARTIFICIAL INTELLIGENCE                                      | LUGER,GEORGE F.     | 3      |
| MC6892-6896 | ARTIFICIAL INTELLIGENCE A MODERN APPROACH                    | RUSSELL,STUART J.   | 5      |
| MC6897-6898 | SCHAUM'S OUTLINES COLLEGE MATHEMATICS                        | AYRES,FRANK         | 2      |
| MC6899-6901 | INTRODUCTION TO INFORMATION TECHNOLOGY                       | ITL-ESL             | 3      |
| MC6902-6906 | FUNDAMENTALS OF DATA STRUCTURES IN C+                        | HOROWITZ,ELLIAS     | 5      |
| MC6907-6909 | PHP: THE COMPLETE REFERENCE                                  | HOLZNER,STEVEN      | 3      |
| MC6910-6912 | PATTERN CECOGNITION AND MACHINE LEARNING                     | BISHOP, CHRISTOPHER | 3      |
| MC6913-6917 | ALGORITHM DESIGN   | KLEINBERG,JON       | 5      |
| MC6918-6920 | AN INTRODUCTION TO DATABASE SYSTEMS                          | DATE,C.J.           | 3      |
| MC6921-6925 | COMPUTER NETWORKS A SYSTEMS APPROACH                         | PATERSON,LARRRY L.  | 5      |
| MC6926-6935 | ARTTIFICIAL INTELLIGENCE A NEW SYNTHESIS                     | NILSSON,NILS J.     | 10     |



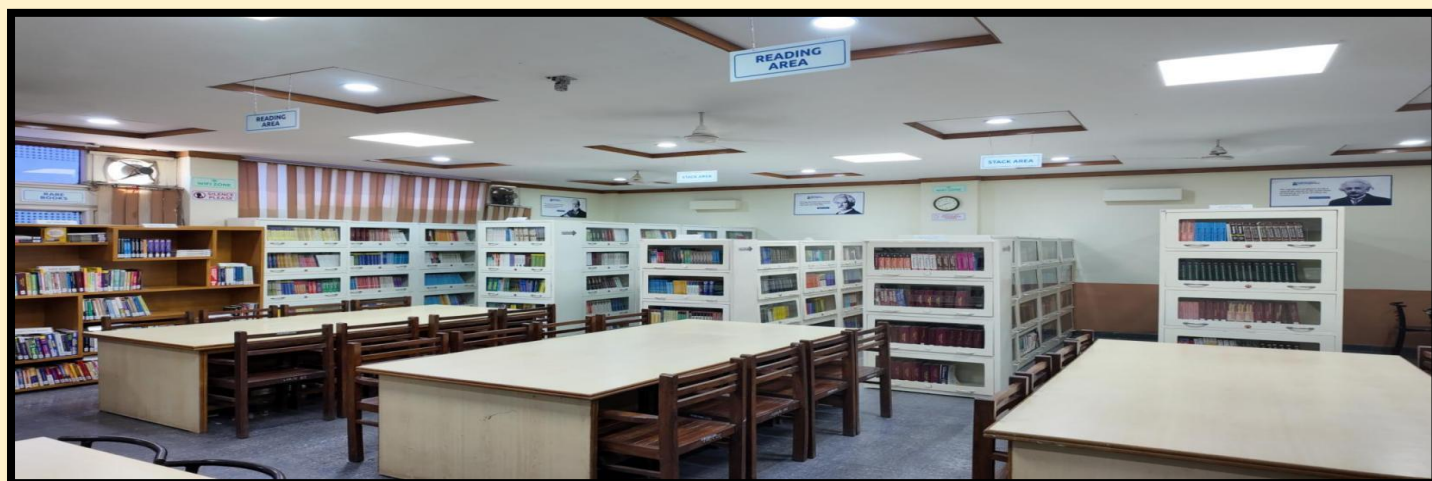


# NEW ARRIVALS

## MBA

### 16 TITLES

| ACCESSION NUMBER | TITLE  | AUTHOR                 | COPIES |
|------------------|--|------------------------|--------|
| MB7987           | WINDS OF REFORMS IN INDIAN EDUCATION   | DESHMUKH, VIJAYA       | 1      |
| MB7988           | EDUCATION IN THE EMERGING INDIA  | DESHMUKH, VIJAYA       | 1      |
| MB7989           | EDUCATION FOR HUMAN RESOURCE DEVELOPMENT                                     | DESHMUKH, VIJAYA       | 1      |
| MB7990           | STRATEGIC QUALITY POLICY FOR HIGHER EDUCATION                                | DESHMUKH, VIJAYA       | 1      |
| MB7991           | DATA ANALYTICS FOR ACCOUNTING  | RICHARDSON             | 3      |
| MB7994           | BUSINESS STATISTICS: TEXT & PROBLEMS-WITH INTRODUCTION TO BUSINESS ANALYTICS | VOHRA, N.D.            | 3      |
| MB7997           | DIGITAL MARKETING  | GUPTA, SEEMA           | 3      |
| MB8000           | INDIAN ETHICS AND VALUES: FOR LEADERSHIP EXCELLENCE                          | NAGARAJAN, K.          | 5      |
| MB8005           | MARKETING RESEARCH   | GUPTA, SHASHI K.       | 5      |
| MB8010           | SERVICES MARKETING   | KAUR, AMANDEEP [ET AL] | 5      |
| MB8015           | ORGANISATIONAL BEHAVIOUR AND DESIGN  | GUPTA, SHASHI K.       | 5      |
| MB8020           | ACCOUNTING FOR MANAGEMENT AND REPORTING                                      | JAIN, S.P. [ET AL]     | 5      |
| MB8025           | SAPIENS: A BRIEF HISTORY OF HUMANKIND  | HARARI, YUVAL NOAH     | 1      |
| MB8026           | FUNDAMENTALS OF BUSINESS ANALYTICS   | PRASAD, R.N.           | 6      |
| MB8032           | QUANTITATIVE TECHNIQUES  | DHAWAN, SANJEEV        | 10     |
| MB8042           | MARKETING ANALYTICS  | GUPTA, SEEMA           | 5      |



# BEST WEBSITES

## TO READ

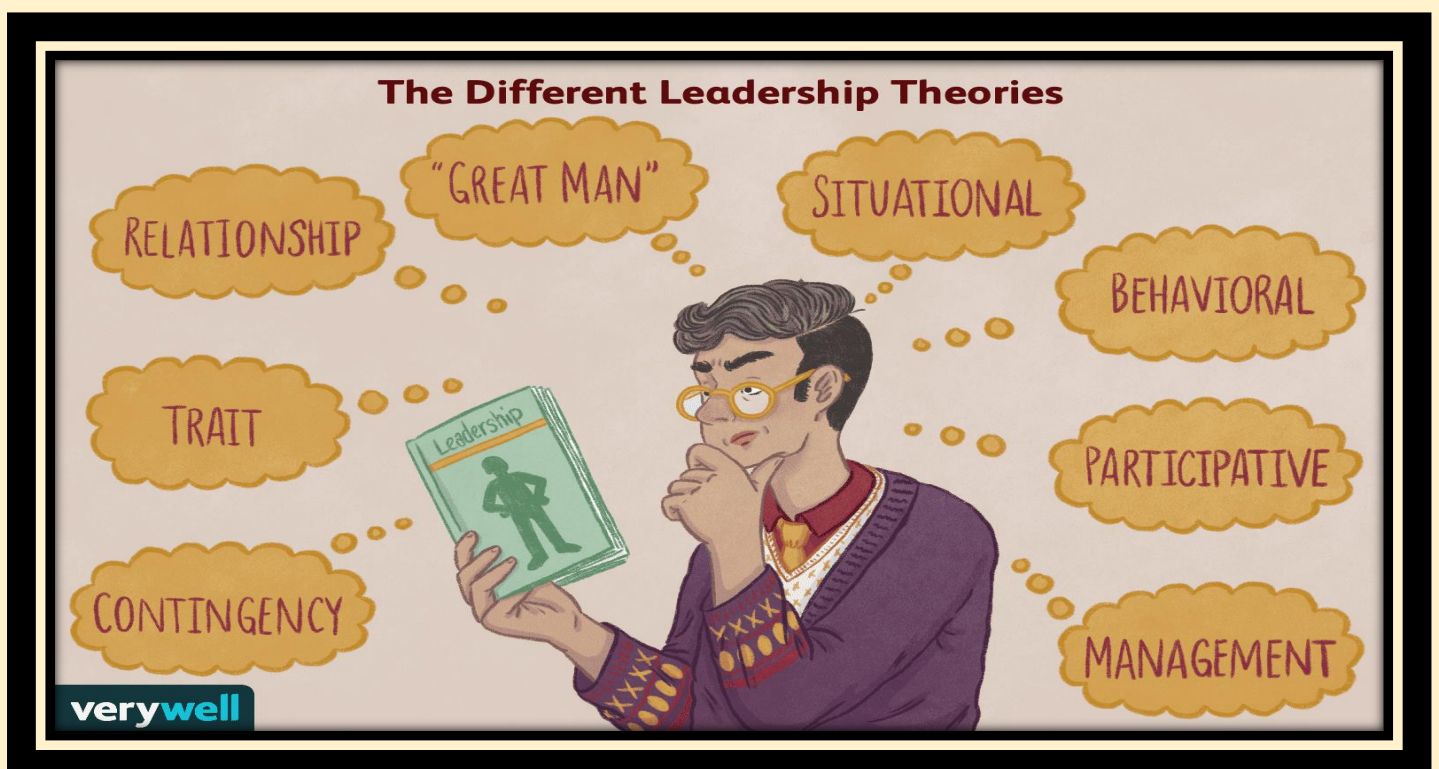
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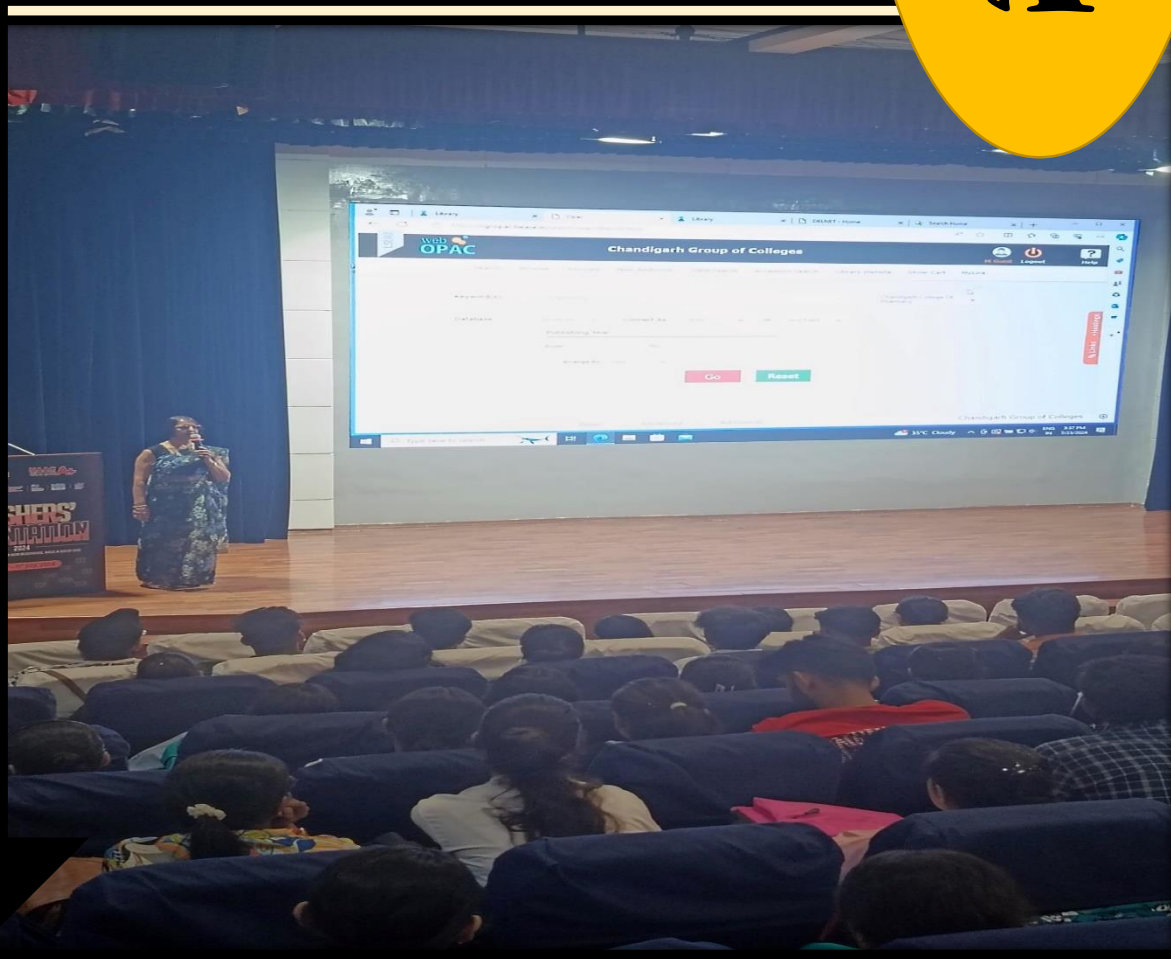


# INDUCTION



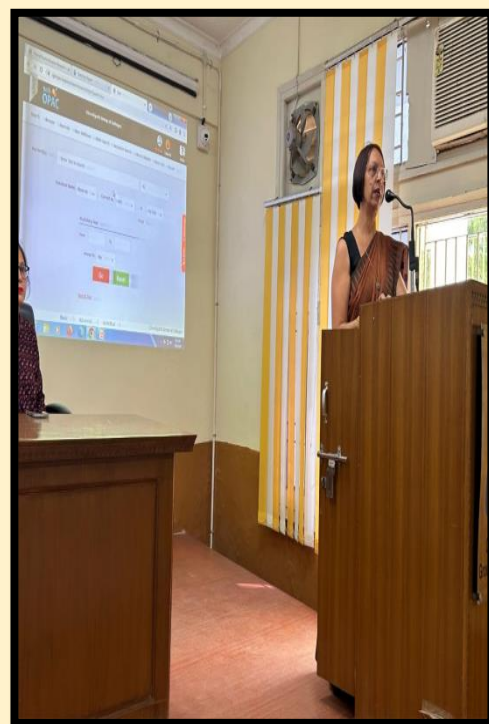
**23.07.2024**

**M  
B  
A**





# MCA/ M.COM



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# BBA/B.COM



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INDUCTION



# EBSCO DATABASES TRAINING SESSION FOR CBSA FACULTY



|              |   |                     |
|--------------|---|---------------------|
| TOPIC        | HOW TO IMPROVE YOUR RESEARCH SKILLS   | DATED<br>11.06.2024 |
| CONDUCTED BY | RITESH KUMAR,<br>SENIOR TRAINING MANAGER,<br>EBSCO INFORMATION SERVICES, NEW DELHI. |                     |
| ORGANISED BY | COLLEGE LIBRARY   |                     |





# PHOTO GALLERY

